



Holiday Shopping Guide

THE DOMINION
Post



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Kick off holiday shopping season downtown

BY PAM QUEEN

PQueen@DominionPost.com

Christmas brings families and communities together and it's no different in Downtown Morgantown.

Main Street Morgantown has partnered with the city of Morgantown and Monongalia County to select this year's downtown Christmas tree from King's Farm in Bruceton Mills.

"The centerpiece tree will be accompanied by decorative trees and evergreen swags in Courthouse Square to create a festive winter photo opportunity for all to enjoy," said Amy Loomis, executive director of Main Street Morgantown, which is part of Morgantown Area Partnership.

"It takes a village to make these things happen and so we're grateful for the assistance from City and County Public Works teams for ensuring a beautiful holiday scene."

Loomis said Small Business Saturday kicks off the holiday shopping season with downtown's signature celebration of small and local.

Presented by First Energy Foundation, Small Business Saturday will run from 11 a.m.-4 p.m. with the Holiday Hub by Breezeline offering a lounge in the Ward Building, 238 High St., where shoppers can take a break.

MAIN STREET MORGANTOWN

201 High Street, Suite 2, Morgantown;
304-292-0168

Hours: 10 a.m.-4 p.m. Monday-Friday

Shoppers can take photos with the Grinch by the holiday tree and enjoy a hot cocoa bar and cookie station. The first 50 visitors will receive a Shop Small reusable tote bag. Shoppers can also enter to win a smart TV, pick up a gift guide to plan the day and visit kids' activity tables.

Across from the Ward Building, there will be a Holiday Vintage Pop-Up Market on the Courthouse Square with music and food trucks.

At 2 p.m., the Moonlight Market kicks off at Morgantown Market Place on Spruce Street with artisans and music.

There are many reasons to think Downtown Morgantown when deciding on a holiday shopping plan.

"Behind every small business is a family. Downtown's specialty shops offer unique gift opportunities including hand-

SEE DOWNTOWN, P-19



William Wotring/The Dominion Post

Christmas trees decorate the Monongalia County Courthouse Square for Saturday's Small Business Saturday event.



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- ENTER TO WIN a 43" Smart TV from Breezeline

- Holiday Vintage Pop-Up Market
- Music & Food Trucks
- Downtown Holiday Tree
Courthouse Square
- Moonlight Market
2-8, Morgantown Market Place

HOLIDAY HUB
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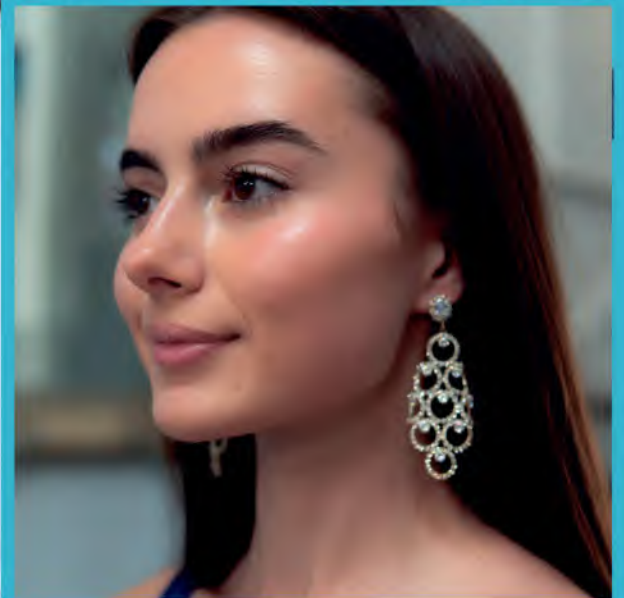


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422 High Street, Morgantown, WV 26505 | 304.296.9466
info@coniandfranc.net

Service League set for Christmas celebrations

BY PAM QUEEN

PQueen@DominionPost.com

The Service League of Morgantown knows how to celebrate Christmas and how to help people as it does.

That celebration has started at the Old Stone House on Chestnut Street in downtown Morgantown.

"The Old Stone House goes from a unique, everyday gift shop to a winter wonderland where you can feel the holiday spirit the minute you walk in the door," said Donna Tennant, Service League president. "We have carols playing and Christmas decorations from the ceiling to floor. The décor, lights and colors are just outstanding. One customer recently said, 'If you need a boost to catch the holiday spirit, just come to the House and it will make even your toes twinkle.' That is the spirit we want to capture for our customers."

There are no specials this weekend, but the shop is open extended hours: 10 a.m.-5 p.m. Friday and Saturday and noon-4 p.m. Sunday.

"This year our handcraft committee has outdone themselves with one-of-a-kind gift items," Tennant said. "We have the hand-knotted throws with story books to accompany them, hard tack candy and unique, festive covers for bottled wine

OLD STONE HOUSE

313 Chestnut St., Morgantown; 304-296-7825

Open 11 a.m.-3 p.m. Friday and Saturday; noon-4 p.m. Sunday

gifts. Best of all, we have the Old Stone House special blend of holiday tea.

"We also have a large array of lovely, vegan purses, gloves, hats and scarves. The House is also stocked with our gourmet jellies, mixes and dips for special occasions during the holidays, as well as West Virginia food items that make great gifts."

The Jingle Bell Sale will begin in December, when customers can choose a jingle bell and receive a 10%-30% discount on their purchases. This incentive will be Dec. 1-3.

Closer to Christmas there will be other discounts — Dec. 21, 20%; Dec. 22, 25% and Dec. 23, 30%.

The shop will be closed Dec. 24-26 and re-open Dec. 27 with 30% off Christmas merchandise though Dec. 29; it jumps to 35% Dec. 30.

SEE SERVICE, P-19



Ron Rittenhouse/The Dominion Post

Carol Raley, Sally Kirkpatrick and Judy Kennell prepare the Old Stone House for holiday shoppers.

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Ron Rittenhouse/The Dominion Post

Emily Kurth's Coco & June specializes in colorful and fun paintings along with hand-painted ornaments, mugs, prints and notecards. She also offers art classes.

Woman turns diagnosis into bringing joy to others

BY ALISE CHAFFINS
DPNews@DominionPost.com

When Emily Kurth was 31, she was diagnosed with the autoimmune disease psoriatic arthritis.

Her doctor told her that her diagnosis could be aggravated by stress. After taking some time to process that news, she decided that she wanted to do something that brought her joy and that could bring joy to others. So she founded Coco & June, bringing handmade, custom art to people everywhere.

She specializes in colorful and fun paintings along with hand-painted ornaments, mugs, prints and note cards. She also creates custom paintings and teaches painting classes at her studio on Pineview Drive. Her paintings range from bright, colorful florals to more abstract palette series, focusing on colors.

Kurth's painting classes are accessible for both beginning painters and those with more experience. All of the materials needed to complete your project are included in the price.

If you're looking for a unique experience with some friends over the holidays, booking a painting class can be a unique and fun opportunity. Class sizes

COCO & JUNE

1195 Pineview Drive, Suite 3, Morgantown; 304-282-5567
Hours: 11 a.m.-4 p.m. Monday-Friday

are limited to six participants and are held in Kurth's studio on Pineview Drive. You can also order a charcuterie board from Baker Cheese Co. as part of your experience.

To celebrate Small Business Saturday, Coco & June will be having a Small Business Event at the studio and throughout the building (The Shoppes on Pineview) with Baker Cheese Co. and Edgar Rae. There will be a hot cocoa bar, coffee, cookies, cheese tasting and a raffle for a gift basket including products from the three businesses.

In addition to this event, Coco & June will be offering 15% off of purchases (excluding paintings) on Black Friday, both online and in the studio.

Visit the studio at 1195 Pineview Drive, Suite 3 or the online shop at cocoandjune.com.

Find perfect gifts for bird-lovers on your list



William Wotring/The Dominion Post

Wild Birds in Suncrest Towne Centre offers a plethora of gift ideas.

BY CAVAN TARLEY
CTarley@DominionPost.com

Wild Birds Unlimited has made a name for itself as an independently owned franchise that serves those taking care of wild birds.

According to Kendall Hawkins, store

WILD BIRDS UNLIMITED

1074 Suncrest Towne Centre Drive, Morgantown
Open 10 a.m.-6 p.m. Monday-Friday; noon-5 p.m. Sundays

SEE BIRDS, P-18

The Old Stone House Gift Shop

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[/OldStoneHouseGiftShop](#) • 313 Chestnut St., Morgantown, WV

Find your fireplace, more at Rustic by Design



Ron Rittenhouse/The Dominion Post

Janet Merschat, adjusting garland, said Rustic by Design began as a construction company years before moving to a retail store to start selling fireplaces.

BY JENIFFER GRAHAM

DPNews@DominionPost.com

Rustic by Design started in Markleysburg, Pa., in 2007, and moved to Morgantown 12 years ago.

Janet Merschat said Rustic by Design began as a construction company years before moving to a retail store to start selling fireplaces.

"We expanded our business greatly by selling high-end patio furniture, custom pools, masonry poured patios, stonework, custom outdoor kitchens and appliances, grills, pergolas and roof systems over the patio area. We love to help our customers design their living spaces, whether it is the fireplace in their home or the outdoor living space. We do not mind an unusual project, since our work is a lot of custom work, it makes the project your own personal look, not like your neighbors," she said.

Merschat said the Rustic by Designs showroom is made up of a variety of vignettes that can show what your fireplace could look like in your home fully decorated.

"We have over 44 fireplaces and stoves on display, most are burning displays," she said.

For the customer who is not interested in a fireplace or patio, Rustic by Design has over 40 gourmet olive oils and balsamic vinegars, complete with a tasting bar. They also sell home decor and right

RUSTIC BY DESIGN

Suite 15, Seneca Center, 709 Beechurst Ave., Morgantown; 304-284-8211

Open 10 a.m.-5 p.m. Monday-Thursday, 10 a.m.-3 p.m. Friday and Saturday and closed Sunday.

now Merschat said everything is fully decorated for Christmas and every decoration is for sale, even if it is in a beautiful display.

"On Black Friday, the guys are working the showroom and they decide that day what amazing sales they are having. The sales that day will include discounts on fireplaces and stoves, oils and vinegars and surprise discounts for all Christmas decorations. We will also have many sales for the Shop Local Saturday. Stop in and see us, it will surprise you what you can find at Rustic by Design, we are a hidden gem in Morgantown," she said.

Rustic By Design Fireplace & Patios is located in Suite 15, in the Seneca Center, 709 Beechurst Ave., Morgantown. Visit the website at info@comfortforeveryseason.com.

Hours are 10 a.m.-5 p.m. Monday-Thursday, 10 a.m.-3 p.m. Friday and Saturday and closed Sunday. Phone: 304-284-8211.

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Shop for your WVU fan at new retail location



Ron Rittenhouse/The Dominion Post

Ryasis McDougale straightens WVU T-shirts on a display table at the WVU Team Shop on Patteson Drive.

BY PAM QUEEN

PQueen@DominionPost.com

Does that someone special on your list love WVU sports teams?

Make their Christmas with tickets to their favorite sporting events or some official WVU licensed merchandise.

And that merchandise just got a little easier to find.

A new WVU Team Shop opened this fall in the Suncrest Plaza on Patteson Drive.

Matt Wells, executive senior associate athletics director for External Affairs, said this is the third WVU Team Shop, but best location for fans.

There are also shops in Milan Puskar Stadium and the WVU Coliseum, but those are open on game days only.

“We encourage fans to visit the new WVU Team Shop location on Patteson, in the Beanery complex,” Wells said. “The retail location makes it easier for fans to get in and out of and it is open more retail hours.”

He said this location also has the best and most complete collection of WVU licensed merchandise.

It’s open from 10 a.m.-6 p.m. Monday through Friday. Saturday hours are dependent on football and basketball games and times.

For those who can’t make it to the shop, there’s an online store at ShopWVU.com. Wells said fans will find Black Friday and Cyber Monday specials there.

Ticket specials are also planned for game tickets Black Friday through Cyber Monday.

WVU men’s and women’s basketball teams have each planned a few games and wrestling and gymnastics teams are gearing up for their seasons.

Wells said there are no longer season

WVU TEAM SHOP

376 Patteson Drive, Suncrest Plaza, Morgantown; ShopWVU.com

Open 10 a.m.-6 p.m. Monday-Friday and Saturdays based on game times.

tickets for basketball, but there are mini-packages available for fans who want to pick four or five home games to attend. There are also single-game tickets available.

The best place to get tickets is WVUgame.com. The WVU ticket office is open 9 a.m.-5 p.m. Monday through Friday at 800-WVUGAME (988-4263).

There will be Black Friday and Cyber Monday specials for tickets to both men’s and women’s basketball games. Wells said those will be announced at WVU-sports.com on the social media outlets of both teams.

Gymnastics and wrestling tickets will be available in early December.

Baseball tickets will also be available soon. Wells said with last year’s season — setting several attendance records — they expect fans to be excited about the 2024 season.

“These are family-friendly events and we want to fill the stands as much as we can to support the student-athletes,” Wells said about all WVU sporting events.

**TICKET SPECIALS ARE ALSO
PLANNED FOR GAME TICKETS
BLACK FRIDAY THROUGH
CYBER MONDAY.**



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Weeks until Christmas!

Family gift-giving turns into White Hall business

BY ALISE CHAFFINS

DPNews@DominionPost.com

Brandon Mathess is the owner of Bubble & Fizz — Mountain Apothecary.

He started by creating candles and soaps for family and friends, eventually moving to sell his wares both online and in person.

Mathess handcrafts a full line of home fragrances (candles, wax melts, room sprays), soap, and skincare products.

His motto is that Mountain Apothecary is all about self-care and pampering yourself. All of the products are made from scratch right in the store, allowing customers to watch where and how every item is made. The workshop is open to the retail area of the store so nothing about the process is hidden. Each recipe is made by hand in small batches and uses no pre-made bases or mixes.

One of the fun things offered is the Cryptid collection of fragrances which includes Mothman, Flatwoods Monster, Snarly Yow, and Bigfoot.

Mathess also offers unique services for weddings/brides where people can design custom fragrances and labels to use as bridal party gifts or centerpieces for weddings.

For Black Friday and Small Business

BUBBLE & FIZZ MOUNTAIN APOTHECARY

2600 Middletown Circle, Suite 153, Fairmont; 304-694-9298

Hours: 10 a.m.-6 p.m. Monday-Thursday; 10 a.m.-7 p.m. Friday and Saturday and noon-5 p.m. Sunday

Saturday, Bubble & Fizz will be offering 10% off everything in the store, with additional sales available on Saturday. Both Friday and Saturday customers can enter to win a drawing for one of two \$50 gift cards.

In addition to the sale events, on Dec. 1 and Dec. 16, Bubble & Fizz will be having "Mistletoe Magic — Men's Shopping Night" where men are invited to shop for their significant others. Staff will assist with picking out gifts and offering free gift wrapping. Refreshments will also be available. The goal of the night is to help men create thoughtful gift sets for their significant other.

Customers can visit the store at 2600 Middletown Circle, Suite 153 in Fairmont, or shop online at bubble-n-fizz.com.



William Wotring/The Dominion Post photos

Owner Brandon Mathess (above) poses for a photo at Bubble & Fizz in Fairmont. At left are holiday displays of some of the products his store carries.



MATHESS' MOTTO IS THAT MOUNTAIN APOTHECARY IS ALL ABOUT SELF-CARE AND PAMPERING YOURSELF.

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Ron Rittenhouse/The Dominion Post

Allison Westfall Mogyoros with some of the selections in her Allison's Fine Jewellery store.

Allison's offers hand-selected pieces of jewelry and more

BY ALISE CHAFFINS

DPNews@DominionPost.com

Allison Westfall Mogyoros is a Morgantown native who has spent years in the jewelry industry.

In 2016, she purchased the store Jane V Jewelers and changed the name to Allison's Fine Jewelry.

Customers visiting Allison's will see hand-selected pieces of fine jewelry with diamonds, gemstones and precious metals. They may also see one of the store pups who are there to greet customers.

In addition to fine jewelry, the store has a fashion boutique. In the boutique, customers will find Kancan jeans, fashion jewelry, apparel and winter accessories like scarves and hats.

The boutique also boasts a collection of WVU jewelry and accessories. The wide variety of fine jewelry in the showroom and fashion jewelry in the boutique means that there is something for everyone.

The store also offers jewelry and watch repair. For those who want to

ALLISON'S FINE JEWELRY

1137 Van Voorhis Road, Suite 11,
Chelsea Square, Morgantown; 304-599-8080

Open 10 a.m.-6 p.m. Monday-Friday,
10 a.m.-3 Saturday; closed Sundays

restore a family heirloom to its original glory, Allison's Fine Jewelry offers services to help you achieve that goal.

If, however, you would like to create a new piece of fine jewelry to pass on — perhaps you would like to plan a special piece for an engagement or wedding — Allison will work with you to create something beautiful and unique.

For those looking to celebrate the holidays with jewelry, Allison's Fine Jewelry will be celebrating its "Most Wonderful Sale of the Year."

It started Nov. 20 and runs through Dec. 24. Guests will receive up to 70% off fine jewelry, 25% off watches and up to 35% off in the boutique.

Connie 'blessed' to help others find confidence

BY KAITLYN EICHELBERGER

Keichelberger@DominionPost.com

Shopping for clothes, whether it be for yourself or a loved one, can be challenging.

Coni & Franc aims to alleviate the stress of holiday shopping and provide the highest level of customer comfort and confidence through personalized care and expert guidance.

"Whenever our clients step in, it's almost like they're coming into our home. We welcome them with open arms," said co-owner Connie Merandi. "It isn't about us just trying to sell somebody something; we're trying to find the perfect thing that suits them and that gives them confidence."

Beyond the elegant bridalwear Coni & Franc is best known for, the store also carries a range of fashion essentials, including shoes, accessories, jewelry, purses, jackets, dresses and more. Styles range from casual everyday wear to business casual to formal wear. Featured designers include Mary Frances, David Jeffery, Jovani and more, with some items even imported from artisans in Spain and Italy.

From Black Friday through the following week, customers can enjoy sales of 20% to 70% off throughout all store items, excluding special order items. This not only aligns with holiday sales, but also marks the 41st anniversary of the business. Celebrations will include refresh-

CONI & FRANC

422 High St., Morgantown; 304-296-9466

Open 10 a.m.-6 p.m. Monday, Tuesday, Thursday and Friday; 10 a.m.-2 p.m. Wednesday; 10 a.m.-5 p.m. Saturday. Closed Sundays.

ments and live music to show appreciation for their clients and the city of Morgantown for their continued support over the years.

"It's totally my honor to be able to take care of people, because of the faith they put in us that we will be able to pick the right Christmas gift, the right birthday gift, the right Mother's Day gift or dress them appropriately for a family wedding or conference," said Merandi. "We're blessed."

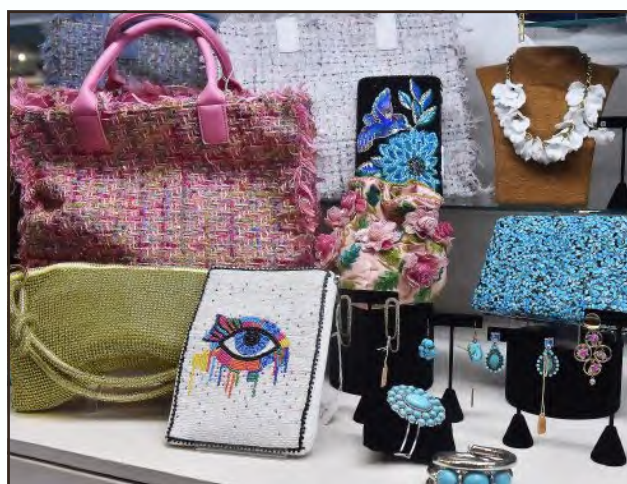
Holiday hours will run from November through December, and the store will be open 10 a.m.-6 p.m. Monday-Friday, 10 a.m.-5 p.m. Saturday and noon-4 p.m. Sunday. Group shopping reservations are available on Sundays.

Coni & Franc is at 422 High St., Morgantown. Visit their website at ConiAndFranc.net and their Facebook page at Facebook.com/ConiFranc.



Ron Rittenhouse/The Dominion Post

Connie Merandi (above) stands inside Coni & Franc on High Street. At left are some of the accessories available at the longtime Morgantown dress shop.



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Jack & Jill a popular shop for seven decades



William Wotring/The Dominion Post

A small sampling of items available at Jack & Jill Menswear.

BY CAVAN TARLEY

CTarley@DominionPost.com

Having been in business for almost seven decades, Jack & Jill Menswear is a popular destination in Morgantown for men's clothing.

Founded in 1955, Jack & Jill Menswear provides customers with clothing that's hard to find elsewhere in West Virginia.

Frank Tatta, owner, said that the store specifically specializes in "men's dress clothing, suits, sport coats, pants, shirts and ties." While Jack & Jill Menswear has many casual and sports clothing on sale, it more heavily advertises professional clothing.

Most of the clothes carried by Jack & Jill Menswear are products not found at other clothing stores in Morgantown.

Tatta said that customers buy items "they can't find anywhere except in the bigger cities" when shopping during the holidays. Many of those prestige items are on sale for Black Friday and Small Business Saturday.

According to Tatta, The Tatta Col-

JACK & JILL MENSWEAR

3005 Northpointe Plaza, Morgantown;
304-225-1161

Open 10 a.m.-6 p.m. Monday-Friday,
10 a.m.-3 p.m. Saturday; closed Sun-
days

lection — a collection of different professional and casual clothing — has many of the biggest selling items from the store.

"Suits, dress shirts, sports shirts, ties, vests and outerwear," Tatta said of the types of items that were a part of the collection.

He added that many of the big-selling items he brought over from Europe are also on sale during this holiday season. According to Tatta, these items include "Italian jackets, outerwear, sweaters, coats and vests."

With such demand over the holiday season, Tatta predicts a huge increase in

SEE DECADES, P-19



Ron Rittenhouse/The Dominion Post

Christy Meredith (left), saleswoman, and Sandra White, owner of the Cutting Room in Seneca Center, pose inside the shop.

From glass to gifts, Cutting Room brings beauty to Morgantown

DPNews@DominionPost.com

Sandy White, owner of The Cutting Room Boutique is proud to have her business in the Seneca Center.

The name of her shop is nod to the history of the former Seneca Glass Co., which had its glass-cutting room in Suite 26 so many years ago.

White's boutique is now in Suite 26.

Instead of glassware that would go to homes around the state and nation, that suite now offers an array of women's clothing, accessories and shoes to the Morgantown area and has since 2018.

White was an employee of The Finery, which occupied the same space in the Seneca Center for over two decades. When her boss retired, she decided it was her time to open her own shop.

White has said she loves working with her customers to help them feel confident and beautiful.

She strives to get to know her clients so she can bring more items into her shop they will like.

The Cutting Room stocks clothing for a variety of sizes from XS to XXL. Alterations also are available by appointment.

THE CUTTING ROOM BOUTIQUE

Seneca Center, 709 Beechurst Ave.,
No. 26; 304-413-2800

Open 10 a.m.-5 p.m. Monday-Saturday;
closed Sundays

Personal shopping appointments can be made by calling 304-413-2800.

Some items stocked in The Cutting Room are made locally, while others come from as far away as Italy, Turkey and New Zealand.

It's been reported that the shop features the work of roughly 35 designers, and White takes care that her offerings are unique — never buying more than six pieces of a particular item for her shop.

Many of the items in the shop, including accessories and ornaments, would make perfect holiday gifts. Gift certificates are also available.

The Cutting Room Boutique is open from 10 a.m.-5 p.m. Monday-Saturday; closed Sundays.

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Happy holidays from The Dominion Post.
If you have events you'd like to see covered
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and photos to let us know.
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Questions: 304-291-9425

Family-owned shop might be your cup of tea

BY ALISE CHAFFINS

DPNews@DominionPost.com

The Tea Shoppe is a family-owned business specializing in all things tea-related.

It opened in 2013 at the Seneca Center and it is a one-stop location for all of your tea needs.

When Lisa Biafore discovered how much better loose-leaf tea could taste, and how varied it was, she was a convert. The store has grown from a small space to a full-service tea shop and e-commerce business. It carries over 180 different premium loose-leaf teas, including white, green, oolong, black, pu-erh, Rooibos, herbal and fruit teas.

In addition to teas, customers can also find accessories necessary to create a lovely tea service in their own homes. You can find tea cups, tea pots, infusers, tea spoons and tea timers. These can be purchased individually, or you can find various kits, perfect for the tea lover in your life.

The Tea Shoppe also offers traditional tea services such as afternoon tea, children's tea, cream tea, formal tea and royal tea. In addition to pots of tea, each tea

THE TEA SHOPPE

709 Beechurst Ave., Suite 23, Morgantown; 304-413-0890

Open 10 a.m.-4 p.m. Tuesday-Friday, 9 a.m.-4 p.m. Saturday and 11 a.m.-3 p.m. Sunday; closed Mondays.

service includes tea sandwiches, scones, quiche, soup and/or sweets served on a three-tiered tray. If you are not in the mood for tea, they also have a luncheon menu with gourmet sandwiches, fresh salads, homemade soups, and paninis.

For Black Friday and Small Business Saturday, The Tea Shoppe will be running sales on most items in the store, including starter tea kits for those who may want to dip their toes into the world of tea. They will also have a table set up outside of the shop where customers can sample various teas.

The Tea Shoppe is located at 709 Beechurst Ave. Suite 23 in Morgantown. You can also order online at theteashoppewv.com.



Ron Rittenhouse/The Dominion Post

Lisa Biafore with a display of tea cups and pots at The Tea Shoppe.

SARGASSO

215 Don Knotts Blvd., Suite 110; 304-554-0100

Open 11 a.m.-2 p.m. and 5-9 p.m. Monday, Wednesday, Thursday, Friday and Saturday; 10 a.m.-2 p.m. Sunday; closed Tuesday



TERRA CAFE

425 Industrial Ave., Morgantown; 304-554-2233

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"Charlie"

White's Fine Jewelry showcases sparkling gems, seasonal sales

BY KAITLYN EICHELBERGER

Keichelberger@DominionPost.com

Jewelry is a timeless gift suitable for any occasion, whether it's a birthday, Christmas or anniversary.

White's Fine Jewelry recognizes the importance of finding the perfect jewelry piece, whether it be for yourself or a gift for a loved one. This holiday season, White's Fine Jewelry presents seasonal sales and stunning merchandise.

"At White's, we try to offer a variety of styles and price categories. So if a customer is needing a small, inexpensive stocking stuffer or diamond engagement ring, there is something for everyone's budget," said owner Jann Stewart. "Having something for everyone on your shopping list is very important."

Fine jewelry will be discounted beginning Black Friday through Christmas Eve. White's Fine Jewelry will take Small Business Saturday as an opportunity to express gratitude for its clients with treats and giveaways.

White's Fine Jewelry is committed to providing a personalized shopping experience for each and every client, offering expert guidance throughout the shopping process.

"It is very important to us to get to know the customer's story," said Stewart. "Jewelry is a very emotion driven process; gifts can be very sentimental. So being able to take time with our customers, getting to know their why, makes

WHITE'S FINE JEWELRY

2600 Middletown Commons Suite 141,
White Hall; 304-366-7999

Open 10 a.m.-6 p.m. Monday-Saturday

the gifting process even more special."

White's Fine Jewelry carries brands such as Pandora, Kendra Scott, T. Jazelle, and recently added Ti Sento and Milestones Lab Grown Engagement Collection. The store works to add new, trending styles to its collections, and customers can also place special orders from the store's supplier catalogs. A jeweler was recently added to the store's staff, and on-site jewelry repairs are now offered.

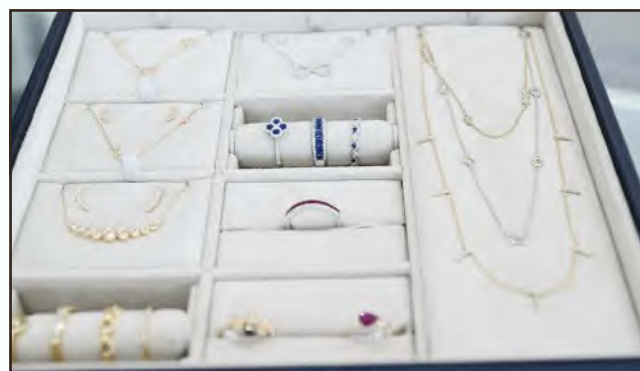
Engraved pieces are a popular choice during the holiday season, and customization takes time. Shop for custom pieces early to ensure this special gift will be ready in time for the holidays.

"Shopping local enables small businesses like us to help out in the community, and we truly enjoy getting to build those relationships with them," said Stewart.

Visit White's Fine Jewelry's online collection at WhitesFineJewelry.com or the store at 2600 Middletown Commons Suite 141, White Hall.



Owner Jann Stewart (above) poses with a display at White's Fine Jewelry in Fairmont. At left is another display of available merchandise.



William Wotring/The Dominion Post

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Find sustainable styles at Uptown Cheapskate



Ron Rittenhouse/The Dominion Post

Lauren Zeigler looks at the selection of gowns now available at Uptown Cheapskate. The store recently added a homecoming and prom collection.

BY KAITLYN EICHELBERGER

Keichelberger@DominionPost.com

Discover a variety of sustainable styles at Uptown Cheapskate, and take advantage of holiday sales ranging from 15% to 60% off.

Uptown Cheapskate stocks a wide range of gently used or boutique-sourced styles from sizes XS to 3XL. Whether you're in search of casual wear, sportswear, business casual, or the store's recently added homecoming and prom collection, Uptown Cheapskate has you covered.

"There's pretty much going to be something for everyone," said store co-owner Bridget Moreland. "You can find anything from your general Target brand up to Louis Vuitton and Gucci."

To kick off the holiday shopping season, Black Friday will feature a sliding scale of discounts available throughout the day, including 30% off from 10-11 a.m., 20% off from 11 a.m.-noon and 15% off from noon through Sunday.

Black Friday doorbusters will include belt bags and scalp massagers.

Throughout the rest of the month, shoppers can enjoy additional markdowns with special tag colors indicating discounts from 20% up to 60%. Every \$40 spent this month will earn \$10 in Uptown Cash that can be redeemed in December.

"YOU CAN FIND ANYTHING FROM YOUR GENERAL TARGET BRAND UP TO LOUIS VUITTON AND GUCCI."

Bridget Moreland
store co-owner

UPTOWN CHEAPSKATE

5001 Mid Atlantic Drive, Morgantown;
304-381-4568

Open 10 a.m.-8 p.m. Monday through
Saturday, and noon to 5 p.m. Sunday.

Uptown Cheapskate operates on a foundation of environmentalism and family values, helping to keep used clothing from being trashed and instead give it a new life. Instead of using plastic bags, the store donates the equivalent cost to local charity The Shack or international charity BuildOn.

"Our mission is to be sustainable and to keep the landfills from filling up with used clothing," said Moreland.

Despite being part of a national franchise, the Morgantown location is family-owned and operated by a dedicated mother-daughter duo.

"This is a family-run business," said Moreland. "I really like to support other small businesses as well. If you can do all your gift shopping with small businesses, that is the way to go."

Uptown Cheapskate is open 10 a.m.-8 p.m. Monday through Saturday, and noon to 5 p.m. Sunday.



William Wotring/The Dominion Post

Assistant Manager Rya Leep, Owner Devanna Corley and General Manager Brandon Corley pose for a photo at Detailing World in Fairmont.

Fairmont store can help with vehicle-detailing needs

BY JENIFFER GRAHAM

DPNews@DominionPost.com

Did you know Detailing World in Fairmont is the eighth Detailing World in the country?

It is also the largest, and the only one in West Virginia.

The store carries over 7,000 products to maintain your vehicle from inside to the outside, according to Tony Corley.

He said the store also carries items for ATVs, UTVs, boats, campers and RVs.

Brands found in the store include Gyeon Quartz, CarPro, Meguiars, Sonax, 3M, Hydrosilex, American Global, 3D Products, Sprayway, Solution Finish, SM Arnold, Nanoskin and numerous others, according to the website.

"We provide service for the do-it-yourselfers, professional detailers and for dealerships," he said. "No matter which you are, you can find your product at our store."

Customers will find many reasons to check out Detailing World to see how it differs from similar stores.

DETAILING WORLD

2600 Middletown Commons Drive, Fairmont; 304-366-5700 or 304-476-9575

Open 9 a.m.-5 p.m. Monday-Friday, and 9 a.m.-4 p.m. Saturday; closed Sunday.

"The other thing that sets us apart is our knowledge base. If you ask a question about how to remove tree sap on your car we can answer your question," Corley said. "Our expert staff can answer any questions you might have about detailing."

He said for the upcoming holidays, customers can buy gift cards, and pre made gift baskets. Custom gift baskets can also be made up containing items the customer chooses.

"Tell us what you want in the basket and we can build it, or you can tell us how much you want to spend on a basket and we can build it for you."

From noon to 3 p.m. Dec. 16, Detailing

SEE VEHICLE, P-19

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Ron Rittenhouse/The Dominion Post

Charles McEwuen shows a few of the animal hides at Tanner's Alley,

At Tanner's Alley, it's handmade and unique

BY CAVAN TARLEY

CTarley@DominionPost.com

As it begins to get closer to the holiday season, Tanner's Alley is placing many of its best-selling items on sale for 50% off.

For Charles McEwuen, founder and owner of Tanner's Alley, there's an enormous amount of enthusiasm for holiday events and the financial boost it brings over the end of the year.

"This is probably the most important time for all retailers — us included — so it's a pretty exciting time," McEwuen said.

Tanner's Alley is a local brick-and-mortar store in Morgantown that's been active for nearly five decades. Founded in 1976, Tanner's Alley has sold items to customers that have led to a long-lasting customer base in Morgantown. According to McEwuen, the store specializes in "luxury leather goods, handbags, briefcases, travel bags and many other small items."

Not only does Tanner's Alley sell

TANNER'S ALLEY

416 High St., Morgantown; 304-292-0707

Open 9 a.m.-6 p.m. Monday-Friday, 9 a.m.-4 p.m. Saturday

these items, but they produce them as well.

"We are different from most stores you find in the fact that we make most of the things we sell," McEwuen said. "That gives us a little different flavor than most stores."

With a smaller collection of items, Tanner's Alley has been sales running throughout the entire holiday season. The holiday season is one of the rare times that Tanner's Alley provides sales to customers, since there are many challenges to producing.

SEE TANNER'S, P-19

Area store offers anything needed for every party



Ron Rittenhouse/The Dominion Post

Clark Shrum looks over his wall of wines at Every Day's a Party.

BY LISA ELLISON

DPNews@DominionPost.com

Clark Shrum would like to invite people to shop local.

His specialty shop offers party supplies and rentals to enhance your holiday season festivities.

Every Day's a Party is located at 3119 University Ave. in Morgantown.

Shrum is especially proud of the store's "customer service, that the store is locally owned and operated. We are a proud merchant of West Virginia items."

He continued, "We proudly sell all beer that is sold and distributed in West Virginia, along with party supplies year-round, 365 days a year."

Besides the things people have come to expect, Shrum said, "I try to keep fresh new product and follow the trends."

Shrum said that the rest of the this year, apart from holiday season, is typically the most robust.

"At first, customers thought it was solely a Halloween store," he said. Now, they've learned it's a place to check out anytime of year.

The store first opened in 2007, and COVID-19 did impact it.

"It created a new norm, and more

EVERY DAY'S A PARTY

3119 University Ave., Morgantown; 304-598-5556

Open 9 a.m.-8 p.m. Monday-Saturday, 10 a.m.-3 p.m. Sunday

people order online from big box stores," Shrum said.

However, Shrum carries "a unique variety of beers, which brings repeat customers who know they can count on us for their party planning and supplies."

Every Day's a Party works with breweries, wineries and cideries. Breweries include Big Timber, Screech Owl, Chestnut Brew Works, High Ground, Weathered Ground, Parkersburg, Free Folk, Berkeley Springs and Greenbrier Valley.

Wineries include Forks of Cheat, Lambert's, Mountain Dragon Mazery, White Hill, Kirkwood, Daniel Vineyards and Hawk Knob.

Shrum also mentioned Hawk Knob and Swilled Dog cideries.

Every Day's a Party will also do special orders for students, weddings and parties.

"WE PROUDLY SELL ALL BEER THAT IS SOLD AND DISTRIBUTED IN WEST VIRGINIA, ALONG WITH PARTY SUPPLIES YEAR-ROUND, 365 DAYS A YEAR."

Clark Shrum
Every Day's a Party owner

Get local news and sports in The Dominion Post or online at DominionPost.com




Small Business Saturday Vendor Event
 Saturday, November 25th | 10am - 3pm
 309 10th Street, Fairmont, WV

Vendors attending:



Country Girls
Old Fashioned Hard Tack Candy



Holly & Honey
Cakes & Coloring



Momma's
Knits & Bracelets



Well Watered
Soap Co.



Southern Roots Spa
Staff




Unwind, accessorize at Southern Roots Boutique & Spa

BY KAITLYN EICHELBERGER

Keichelberger@DominionPost.com

Visit Southern Roots Boutique & Spa for the latest trends in clothing and accessories, or unwind from end-of-year stress with a relaxing spa day.

The boutique features a diverse range of styles in sizes XS-3XL, with items specially curated to align with buyers' tastes and follow trends and seasonal styles.

"I honestly just go off of my style and what I think this area could potentially buy. I offer a little bit of everything for everybody, even for little girls I have some stocking stuffers and cute Christmas socks," said Southern Roots Boutique & Spa owner Cassady Music. "There's just a little bit of everything for everyone."

The boutique's website features a "Thanksgiving Wear and Cozy Winter Vibes" collection, featuring plenty of comfortable loungewear for those cold winter nights and seasonal styles for holiday gatherings. To complete the picture-perfect winter evening, Music crafts handmade candles for sale in the boutique, including a variety of holiday scents.

The addition of a salon was a long-term goal for Music, and this became possible upon moving into the store's current location a year ago. The salon offers hair, nail,

SOUTHERN ROOTS BOUTIQUE & SPA

309 10th St., Fairmont; 304-641-7490

Open 9 a.m.-2 p.m. Friday and 10 a.m.-3 p.m. Saturday.

facial, eyelash and microblading services, and carries related products for sale.

From 9 a.m. to 2 p.m. on Black Friday, enjoy sales from 5% to 75% off. The first 15 boutique customers will receive a free gift with purchase, and those spending over \$150 will receive an additional 10% off. Door prizes and giveaways will be ongoing throughout the day.

On Small Business Saturday from 10 a.m. to 3 p.m., the boutique will showcase five local vendors selling homemade goods, including hard candy, soap, cupcakes, leather jewelry and knit items. Additional sales will be available throughout the day.

"We're ready for the holidays," said Music. "Go out and see what small businesses have to offer."

Southern Roots Boutique & Spa is located at 309 10th St., Fairmont. Shop online at SouthernRootsB.com.



William Wotring/The Dominion Post

Owner Cassady Music (above) poses at Southern Roots Boutique & Spa in Fairmont.

**"WE'RE READY FOR THE HOLIDAYS.
GO OUT AND SEE WHAT SMALL BUSINESSES
HAVE TO OFFER."**

Cassady Music
Owner Southern Roots Boutique & Spa

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Try giving flowers as gifts

DPNews@DominionPost.com

Have you started to think about what you're wanting to get your family and friends this holiday season, but just aren't too sure where to start?

How about a flower arrangement?

From lilies and roses to live plants, small to large flower arrangements, cut flowers to living plants, simple vases to special containers, beautiful flowers of all sizes, colors and species, Coombs Flowers is the place to go for all of your flower gifting needs.

The holiday season always brings new seasonal flowers, poinsettia's for instance. Coombs is known for the unique vases and containers its arrangements come in as well.

"A lot of new items have come into the store, a lot of gift items, a lot of special containers that people can also send a lot of flower arrangements in so it gives them something to keep after the flowers are gone," said owner James Coombs.

Shopping at Coombs means shopping small, shopping local and these stores helps your community and neighbors.

"You get a more personal touch," Coombs said.

Many people in the area know Coombs Flowers, but don't necessarily know about its long-standing history in the community.

The Coombs family has been serving the Morgantown area, including West

COOMBS FLOWERS

401 High St., Morgantown; 304-292-1571

Open 9-3 a.m. Monday-Friday; closed Saturday and Sunday

This article was originally published Nov. 27, 2022, and appears again at the request of the business owner.

over, Sabraton, Star City, Granville and all of WVU since 1952 when they first opened on Canyon Road.

That was the beginning of the family's commitment to offering beautiful arrangements and gifts as well as friendly service.

Coombs Flowers originally started as a greenhouse on Canyon Road, water came from a pond because back then there was no city water available.

When the pond was undermined by the coal companies it fell in, eliminating the greenhouse's source of water and forcing Coombs to move locations.

Coombs ended up relocating to Fayette Street and transitioned from a greenhouse to a flower shop, in the old Nixon Building, where the parking lot is now.

The shop moved again in 1960 to its current High Street location.

If it's more convenient, orders can be made at coombsflowers.com



James Coombs (above) and Renee Riggs (left) work on displays at Coombs Flowers. The High Street business has been in the area for decades and offers a variety of floral arrangements and other gift items now and throughout the year.

Ron Rittenhouse/The Dominion Post photos

BIRDS

FROM PAGE P-6

manager at Wild Birds Unlimited in Suncrest Towne Center; the store specializes in "bird feeders, premium bird food products and bird houses."

The franchise has stores throughout the U.S., including Massachusetts, New Hampshire, Connecticut, New Jersey and Pennsylvania. While there are many Wild Birds Unlimited, the Morgantown destination is the only one in West Virginia. Due to its limited presence in the state and that there's so few wild bird stores, Wild Birds Unlimited is a go-to destination for West Virginians taking care of wild birds.

Hawkins said that the Small Business

Saturday deal at Wild Birds gives customers "\$10 off of \$60, \$20 off of \$100, and \$40 off of \$200" Saturday. She adds that "those are the coupons Wild Birds Unlimited has enclosed for The Dominion Post newspaper on Thanksgiving Day."

Hawkins sees huge benefits from the deals that Wild Birds Unlimited has provided over the holidays.

"It really brings people in from all over the state, which is the nice thing about it," Hawkins said. "A lot of people come in from Morgantown for Christmas shopping, so we do see a large increase in our sales during the holiday season."

Wild Birds Unlimited is at 1047 Suncrest Towne Centre Drive. It is open from 10 a.m. to 6 p.m. Monday-Saturday, and noon to 5 p.m. on Sunday.



Scott Cavallo holds a bag of winter feed at Wild Birds Unlimited at Suncrest Towne Centre.

William Wotring
The Dominion Post

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coombsflowers.com

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Mon-Fri 9am-3pm

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coombsflowers.com

Some of the holiday items on display at The Old Stone House on Chestnut Street in downtown Morgantown.



Ron Rittenhouse
The Dominion Post

SERVICE

FROM PAGE P-4

The shop will then be closed Dec. 31-Jan. 15 for inventory. Reopening Jan. 16, the Old Stone House will resume pre-holiday hours: 11 a.m.-3 p.m. Tuesday through Saturday.

In its 88 years in existence, The Service League of Morgantown has donated more than \$421,692 to improve the lives of local citizens through charitable, education and cultural activities. The Old Stone House Gift Shop is run and staffed by League volunteers.

“THE OLD STONE HOUSE GOES FROM A UNIQUE, EVERYDAY GIFT SHOP TO A WINTER WONDERLAND WHERE YOU CAN FEEL THE HOLIDAY SPIRIT THE MINUTE YOU WALK IN THE DOOR.”

Donna Tennant
Service League president.

VEHICLE

FROM PAGE P-15

World will be hosting a toy drive for WVU Medicine Children's in the store parking lot. Cookies and hot chocolate will be served inside the store.

Detailing World is located at 2600 Middletown Commons Drive, Fairmont. Hours are 9 a.m.-5 p.m. Monday-Friday, and 9 a.m.-4 p.m. Saturday; closed Sunday. Call 304-366-5700 or 304-476-9575. Email tony@detailingworldwv.com. You can also shop on the website at detailing-worldwv.com.



William Wotring/The Dominion Post

Brandon Corley puts the finishing touches on a car at Detailing World.

DOWNTOWN

FROM PAGE P-2

made, artisan and locally made,” Loomis said. “For those who like experiences and food, consider a gift card from a favorite local coffee shop, brewery, or restaurant.”

According to Loomis, citing the 2022 American Express Small Business Consumer Insights Survey, 68 cents of every dollar spent at a small business in the U.S. stays in the local community and that every dollar spent at small businesses creates an additional 48 cents in local business activity as a result of employees and local businesses purchasing local goods and services.

Loomis said there will be other special promotions and pop-up shopping opportunities with downtown merchants throughout the season.

One activity has started but there's plenty of time to get involved as it runs through Dec. 26.

“Just like Julie Andrews in ‘The Sound of Music’, Main Street Morgantown invites the public to celebrate and share

their #MorgantownFavoriteThings from Downtown Morgantown with our social media contest. ... Snap a photo of the downtown holiday atmosphere, a favorite downtown shop or display, or favorite downtown public art piece. Entrants will have a chance to win a \$50 gift card from a downtown merchant. To enter, share your photo with hashtags #downtownmorgantown #morgantownfavoritethings.

Main Street Morgantown is also partnering with Mon County Commission and West TV to sponsor a live broadcast of the Morgantown Christmas Parade.

The parade is set for 6 p.m. Dec. 11 down High Street. Prior to that, 4H'ers will be caroling on the Courthouse Square.

“We always expect a great community turnout for the Christmas Parade, which is organized this year by Old Colony Company of Morgantown and Monongalia Wireless Association,” Loomis said. “If you can't make it to the parade, you can enjoy the broadcast on YouTube Channel TheWestTV and City of Morgantown Comcast cable channel 14.”



Daphne Carroll looks over leather goods at at Tanner's Alley. The long-time High Street store specializes in handmade leather goods, including purses, briefcases, travel bags and more.

Ron Rittenhouse
The Dominion Post

TANNER'S

FROM PAGE P-16

“Because we make so many things in the store and we don't crank them out like major manufacturers, it is a challenge to keep up with the demand,” McEwuen said.

McEwuen explained that “select items will be 50% and a 50% sale on luxury items.” Among the luxury items on sale include leather desk valets, bookmarks, plant hangers and luggage tags.

Tanner's Alley is at 416 High St. Hours are 10 a.m. to 6 p.m. Monday-Friday, and noon to 5 p.m. on Saturday.

DECADES

FROM PAGE P-12

customers coming and going at Jack & Jill Menswear.

“It's a large part of our year,” he said. “From now until the end of the year, we

will see a big uptick in business items, with people either buying for the holiday season or Christmas gifts.”

Jack and Jill Menswear is located at 3009 Northpointe Plaza in Morgantown. It is open 9 a.m. to 6 p.m. Monday-Friday, and 9 a.m. to 3 p.m. on Saturday.



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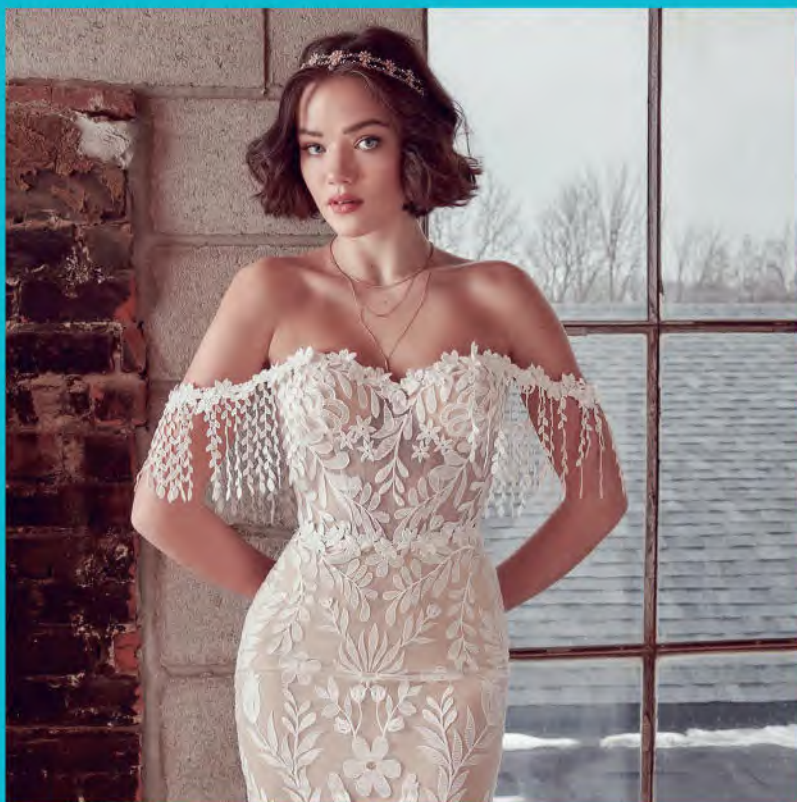
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