2023 OFFICIAL PROGRAM of

WY FISHING, HUNTING & OUTDOOR SPORTS SHOW

March 4th & 5th

at the Ruby Community Center at MYLAN PARK













WVRCMEDIA

Saturday, Feb. 25

audio + digital + video



Outdoor sports show bigger than ever at Mylan Park

Newsroom@DominionPost.com

West Virginia tourism has shown this is the state to be if you love the outdoors.

That's one of the reasons Labeth Hall believes the annual West Virginia Fishing, Hunting & Outdoor Sports Show has found success in Monongalia County.

In its 21st year, the show will be from 10 a.m.-7 p.m. March 4 and 10 a.m.-4 p.m. March 5 at Hazel & J.W. Ruby Community Center at Mylan Park, 111 Mylan Park Lane.

"West Virginians love the outdoors," said Hall, who started the show in 2002 and continues to run it for WVRC Media. "So, we are able to bring all the things that people enjoy outside, to the inside at Mylan Park during the middle of winter despite the weather.

"People can shop vendors from all over the country, and Canada and South Africa, all in one place on one weekend. They can see vendors coming from thousands of miles away bringing unique items that they may never have a chance to see other than at our show."

Hall said people can plan for the show from year to year, because it's always the first weekend March.

From the beginning, Hall said, the show — then held in the old Lowe's building in Westover — has exceeded expectations and grown each year.

This year is no exception.

"We are excited to be doubling the size of the show this year from 50,000 square feet to 100,000 square feet with the addition of the new building at Mylan Park," Hall said. "This has given us the space to expand our large equipment displays — more boats, campers, trucks, tractors, ATV's, etc — while also increasing to over 200 vendor booths."

She said, "there truly is something for everybody. In addition to all the outdoors equipment, there are outfitters from all over the country and Africa, charter boat captains, guns, tons of ammo, fishing tackle, knives, jerky, archery, camo, rafting, zip-lining adventures, tree stands, deer lures, hunting gear, furs and much more."

For those who aren't so much into fishing or hunting, but still like the outdoors, there will be vendors who feature jewelry, outdoor-themed decor, cooking spices and seasonings, camo and self-defense items.

A Kidz Zone will feature birds from Laurel Fork Falconry, Smoky Bear and a movie theater. They can get their faces painted and watch a demonstration from Outer Rim Praxeum Lightsaber School.

Vendor space has been sold-out year



The Dominion Post file photo

Visitors to the 2022 Fishing, Hunting & Outdoor Sports Show check out the many vendors.

after year, and Hall expects that to be the case this year.

"Many have been with me over 15-20 years, since I first started the show," she said. "Vendors have come from all over the U.S., from as far west as Alaska, Montana, Wyoming, Colorado, Alabama, north to Canada and Maine, east to the Chesapeake Bay and as far south as Florida and the Carolinas. We also showcase the products and services from vendors all over our great state of West Virginia. It's not just a regional show, it is a national outdoors show with an international flair.

"Now with WVRC Media owning the show and the addition of the new 50,000-square-foot building, we are taking this show to a new level in expanding the number of vendor booths and growing our attendance."

Though they don't travel as far as the vendors, Hall said the attendees also come from near and far.

"We have many people that drive up to

two hours to come to our show from all directions," she said. "From as far south as Charleston to west of Parkersburg and out of parts of Ohio. They also come down from the northern panhandle and from around the Pittsburgh area. Many people come from Maryland and the eastern panhandle, too.

"They are excited to book outfitter trips to hunt all over the country, fishing charters from the Great Lakes, as well as the eastern seaboard, and they want to see all the newest products for fishing, hunting and just being outdoors. It's all in one place on one weekend a year."

Hall said she can't pick a most popular attraction but knows an addition this year will be a can't-miss.

"We have had lots of special attractions," she said. "From world-record deer mounts, record-breaking black bear, huge fish and amazing taxidermy from South Africa.

"This year we are adding a Saturday afternoon country concert with the

Davisson Brothers Band at 4:30 p.m., followed by their buddy World Champion Turkey Caller Chris Walls doing a seminar."

The first 50 people each day will get a prize. There will be two main entrances now with the addition of the new building

Tickets can be purchased at the door: \$10 for adults, \$2 for ages 6-12 and free for under 6.

There is a veterans' discount after 4 p.m. March 4, when they will be admitted for \$5. Also on March 4, WVU basketball fans can bring their game ticket and get in for \$5.

Check out the prize table and register for a chance to win a Country Concert Series pair of tickets for three country concerts: Hank Williams Jr, Eric Church and Luke Bryan. There will also be a grand prize Colorado hunting trip with Almost Heaven Adventures and a fishing trip with Bear Lake Wilderness Camp in Canada.



21st Annual



March 4th & 5th

(Sat. 10am-7pm) (Sun. 10am-4pm)

at the RUBY COMMUNITY CENTER

MYLAN PARK Morgantown, WV Exit 155 off I-79

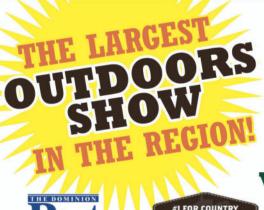


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ALMOST HEAVEN ADVENTURES - REGISTER TO WIN ENTRY FORMS PUBLISHED IN THE DOMINION POST THRU FEB. 28TH, AND ARE TO BE DROPPED OFF AT PREMIER CHEVROLET-BUICK-GMC-NISSAN TO WIN A 5-DAY COLORADO ELK HUNT FOR 2 PEOPLE. INCLUDES GUIDE SERVICE, LODGING AND MEALS, VALUED OVER \$9,600.

VISIT EVENT WEBSITE WVOUTDOORSPORTSSHOW.COM FOR MORE INFORMATION ON PRIZES. SOME RESTRICTIONS APPLY.

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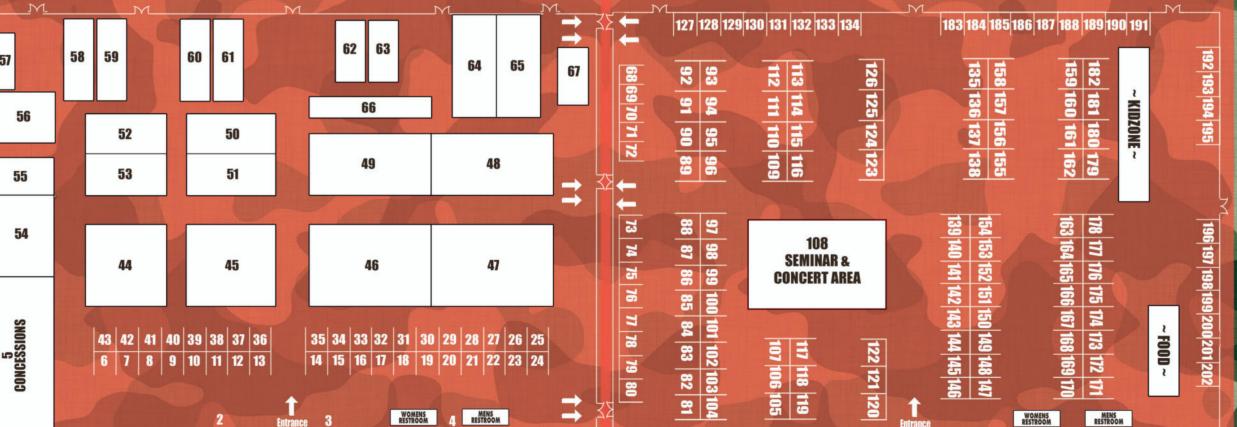
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SUGAR DADDY'S FUDGE & CANDY

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PETER PEPPERS PA PICKLES

PETER PEPPERS PA PICKLES

196

197

201

Fishing, hunting trips can be won at show

Look for prize table for registration information

Newsroom@DominionPost.com

There are many reasons to head to Hazel & J.W. Ruby Community Center at Mylan Park March 4-5 for the 2023 West Virginia Fishing, Hunting & Outdoor Sports Show. If you need two more, how about a chance to win a hunting trip in Colorado or a fishing trip in Canada?

Maj. Bill Drane has been a part of the local outdoor show from the beginning, and this year, WKKW is partnering to give away one of his fishing experiences.

Drane has Bear Lake Wilderness Camp in the La Cloche Mountains of Killarney Wilderness Park. In Ontario, Canada, Bear Lake is the most remote of 10 islands.

"Bear Lake Wilderness Camp is a beautiful Canadian island in the wilderness, surrounded by dozens of lakes to fish," said Labeth Hall, organizer of the outdoor show. "It's a once-in-a-lifetime experience."

Drane said it's a 15.5-mile boat ride from the only road in the area to his lodge. Once there, visitors will find 25 other lakes with great fishing. There are boats, canoes and kayaks for fishermen to take out and explore those lakes, which have

largemouth bass, smallmouth bass, northern pike, walleye and lake trout.

This prize will be a seven-day fishing trip that includes a cabin, boat and gas. Listen to WKKW to find out how to win.

More than 1,200 miles away, you'll find Tim Joyce and his Almost Heaven Adventures in Colorado.

"If you love to hunt, Almost Heaven Adventures will guide you through the majestic mountains of Colorado to find your trophy," Hall said.

A West Virginia native, Joyce grew up hunting whitetail deer and fishing for trout in the state. He has family still in Vienna and property in Ritchie County, so he's in the state often.

He followed his dreams to become a hunting and fishing guide out west, and, in 2015, he headed to Whitehall, Mont., and trained with Bill DeShaw. He worked a season with the 39-year veteran before setting out to open his Almost Heaven Adventures in Colorado and Wyoming.

This five-day hunt for two is sponsored by The Dominion Post and valued at \$9,600. It includes an elk hunt with a guide, Army-style tent lodging and meals.

"It's a traditional western big game hunt in high desert terrain," Joyce said. "It's nothing like what we have back here."

Sign up for both of these trips at the prize table.



The Dominion Post file phot

Chris Lawrence, of West Virginia Outdoors on WVRC Media, will return to the Fishing, Hunting & Outdoor Sports Show, doing his radio show live from 10 a.m.-noon March 4

Hardy's Custom Calls coming back for 21st year

BY CAVAN TARLEY

CTarley@DominionPost.com

Hardy's Custom Calls is among the vendors that will appear at the West Virginia Fishing, Hunting & Outdoor Sports Show next weekend in Morgantown.

Founded in 2000 in Martinsburg, Hardy's Custom Calls has sold a variety of game calls to hunters in the state. With large demand for these items, Hardy's has continued to have huge success for more than two decades.

A Morgantown native himself, owner Ronnie Hardy has loved his experiences attending the Show. Having appeared at the outdoor show every year since it started 21 years ago, he has made long-lasting relationships not only with clients, but with fellow vendors as well.

"You become family as you do this over

the years, and you want to see how their success is, and talk with them and get them pumped up for the show," Hardy said.

Hardy's Custom Calls has appeared at the show every year, showing products to old and new clients, and demonstrating how they are used.

Hardy will be bringing some of his favorite calls, which include "all kinds of turkey calls, box calls, slate and glass calls."

Each call takes a different amount of time to complete, usually lasting days for producers like Hardy's Custom Calls.

"For us, we constantly build all year long," said Hardy. "When it comes time for shows, and stores when you put orders in, you have to have that product on hand, ready to go."

Game calls are used by hunters to gain the attention of particular animals, such as turkeys, coyotes and deer. They produce a noise that an animal is able to comprehend, making it easier for hunters to find them in the woods.

According to Hardy, turkey hunting is the primary reason hunters purchase game calls. He said turkey hunters use game calls to replicate the female hen, which would draw the attention of the turkey to a hunter's sight.

"Turkeys, especially in the spring, are a real vocal animal," Hardy said. "You're hands-on and having a conversation with that bird."

When he was very young, Hardy's family got him interested in turkey calls. As he got older, he began to take the production of game calls seriously, turning it

into a career.

Hardy's Custom Calls experienced a huge increase in demand for the game calls during the past two decades.

"When I started this business, it was the love of the sport," Hardy said. "As I was doing this year after year, I could see production going up and I saw the need for my calls.

"Now, many years later, we are a full line game call business."

The 2023 West Virginia Fishing, Hunting & Outdoor Sports Show will be from 10 a.m.-7 p.m. March 4 and 10 a.m.-4 p.m. March 5 at Hazel & J.W. Ruby Community Center at Mylan Park, 111 Mylan Park

Admission is \$10 for adults, \$2 for ages 6-12 and free for kids under 6.



The Davisson Brothers Band will perform at 4:30 p.m. March 4 at the West Virginia Fishing, Hunting & Outdoor Sports Show at Hazel & J.W. Ruby Community Center.

Outdoor show adds Davisson Brothers to lineup

Check out band Saturday

BY ERIN CLEAVENGER

ECleavenger@DominionPost.com

Pinpointing the musical genre of the West Virginia native Davisson Brothers Band can be difficult.

The genre-bending band uses influences of country, southern rock, bluegrass, pop and combines that with their West Virginia heritage for a truly unique sound.

"We're just a bunch of country boys making music, that's what it comes down to," said lead guitarist Chris Davisson. "I don't know there needs to be a name to it. We're just country folks making music that feels right to us and our surroundings and our environment."

The Davisson Brothers Band is something new at this year's West Virginia Fishing, Hunting & Outdoor Sports Show at Hazel & J.W. Ruby Community Center at Mylan Park, 111 Mylan Park Lane.

The band will take the stage at 4:30 p.m. Saturday.

Chris and his brother Donnie, who is the lead singer of the group, are joined by their nephew Gerrod Bee on bass guitar and life-long family friend Aaron Regester on drums to form the Davisson Brother Band.

With familial roots predating the state itself, the Davisson ancestors were some of the first settlers of Harrison County, Va., in the 1700s. That is now the Clarksburg area.

Chris said their family still lives on the land where they grew up doing all things West Virginia and all things outdoors.

"We are bonafide West Virginians. We've lived on the trout streams and hunted the beautiful mountains and woods of West Virginia since we were kids," Chris said.

"As much as we would like to say we are passionate about our music and our song-writing and all the things that come along with the Davisson Brothers Band, we are equally just as passionate about being in a trout stream and on the hills hunting."

The Davisson Brothers Band will be joined by their friend and world and twotime NWTF Grand National Turkey Calling Champion Chris Walls.

Walls is also a native West Virginian who grew up in Roderfield in McDowell County.

Walls currently lives in Morgantown and is a member of the McDowell County Sports Hall of Fame.

Davisson said Walls will join the band on stage during its performance at the West Virginia Fishing, Hunting & Outdoor Sports Show and will be featured in a few of their songs.

For more information on the Davisson Brothers Band, visit its website davis sonbrothersband.com.

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TWEET @DominionPostWV

Brothers of the Woods on TV, at Mylan Park

BY BEN CONLEY

BConley@DominionPost.com

Most hunters would likely agree there's plenty of challenge inherent in taking down a big buck or bagging the prized gobbler.

Most hunters — not all.

Back in 2013, Jim Davis, Dave Bunnell and Jack Murphy decided that they'd like to start shooting game with cameras as well as bullets and broadheads, giving rise to Brothers of the Woods Outdoors.

Since then, some 30,000 social media followers and an untold number of television viewers have followed along as a crew of 15 staff members film and edit deer and turkey hunts conducted overwhelmingly in the state of West Virginia.

"Basically we enjoy the challenge of filming our hunts," Davis said. "Our goal is just to provide good, clean entertainment for the entire family; promoting our passion for the outdoors and the products that we use. We are also very adamant about passing on our hunting traditions and focusing on introducing youth to hunting."

The Brothers of the Woods Outdoors television program is gearing up for its sixth season on WDTV. The first of eight spring turkey episodes airs at 7:30 a.m. Sunday. Another eight episodes are on deck to air this fall for deer season.

Davis admits bringing a camera along does bring an increased level of difficulty to the hunts, but it also brings the opportunity for something else.

"I would never say it's going to be easy to go out and shoot anything, but it not only gives it an added challenge, but I enjoy being able to bring the footage back and show friends and family," he said.

"When I was growing up, they didn't have any real video. Now these fathers and grandfathers are able to film their grandson killing their first deer or their first turkey. They'll have that to cherish forever.

"One of these days I'll be gone and my kids will be able to look back on these



Photo courtesy of Brothers of the Woods Outdoors

Find the Brothers of the Woods Outdoors at next weekend's West Virginia Fishing, Hunting & Outdoor Sports Show.

things and remember what I really enjoyed."

Davis said a crew from Brothers of the Woods will be on hand next weekend at the 2023 West Virginia Fishing, Hunting & Outdoor Sports Show to promote their brand, meet fans and support some of the products that help sponsor the show.

"Hunting is big in this state," Davis said. "The show helps promote hunting here in West Virginia, which supports tourism in the state."

For more information, check out brothersofthewoods.com.

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"BASICALLY WE ENJOY THE CHALLENGE OF FILMING OUR HUNTS. OUR GOAL IS JUST TO PROVIDE GOOD, CLEAN ENTERTAINMENT FOR THE ENTIRE FAMILY."

Jim Davis
Brothers of the Woods Outdoors

Get local news and sports in The Dominion Post or online at DominionPost.com

WEST VIRGINIA FISHING, HUNTING & OUTDOOR SPORTS SHOW IN PHOTOS











These photos from the 2022 West Virginia Fishing, Hunting & Outdoor Sports Show show what kinds of vendors will be at the 2023 show next Saturday and Sunday — everything from animal pelts to mounts to equipment. With an expanded venue, the show will also be bigger than past years. The two-day event will be from 10 a.m.-7 p.m. March 4 and 10 a.m.-4 p.m. March 5 at Hazel & J.W. Ruby Community Center at Mylan Park, 111 Mylan Park Lane. Admission is \$10 for adults, \$2 for ages 6-12 and free for under 6.

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The Almost Heaven Adventures Hunting Getaway drawing will be held Sunday, March 5th at the WV Fishing, Hunting & Outdoor Sports Show.

Entries can be dropped off thru Tuesday, February 28th at Premier Automotive.

Name: Address:

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Subscriber: Yes No

RULES: 1. Deadine for entries is Tuesday, Feb. 28, 2023, at noon. No late entries will be accepted. 2. Entry forms will be published in The Dominion Post Sunday, Feb. 19th through Tuesday, Feb. 28th. 3. To enter, contestants must fill out their name, address, phone number, and email address on the form provided, and drop off at the sponsor location listed in this advertisement. Multiple entries by be submitted. 4. No purchase necessary. One entry form per contestant per day of the contest. 5. NO PHOTOCOPIES OR HAND-DRAWN FIRTES WILL BE ACCEPTED. Any such entries will be immediately disqualified and discarded. Only official entry forms will be accepted. 6. At the conclusion of this contest, all entries will be gathered from sponsor locations and at the event on Saturday, March 4th and Sunday, March 5th. One entry will be chosen at random. Contestant acknowledges that their name, likeness or photograph may be used in promotional materials associated with this contest. The start of a gradient of the contest o