



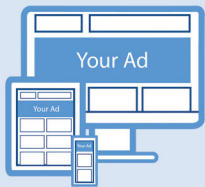
Digital Marketing Services

Every campaign is completely customized based on your business, your goals, your customers, and your budget.

Looking for New Ways to Find Your Perfect Customer? Try Targeting Them Online!

A **comprehensive digital advertising campaign** can reach highly targeted segments of the general population, regardless of what apps, websites, or platforms they engage with.

Generally, digital ads are broken up into several basic categories, including:



RETARGETING:

Following a targeted customer around the internet with ads.

Packages as low as
\$500/mo.



GEO-FENCING:

Targeting people based on places they have physically been.

Packages as low as
\$600/mo.



TARGETED EMAILS:

Mass emails sent to highly targeted segments of the population.

Packages as low as
\$700/mo.

WE ALSO SPECIALIZE IN:

- OTT
- Video Production
- Social Media Management
- SEO
- Website Development

WHY CHOOSE THE DOMINION POST?

WE ARE LOCAL. Other media companies farm these services out to places out of state, or even out of the country. All of our strategies come from the minds of digital marketing experts right here in the Morgantown area.

ACCURATE MONTHLY REPORTS. We will deliver a detailed report each month that will show you exactly how well your campaign is going. That report will determine a concrete return on investment.

PROPER TIME AND DEDICATION. Our eyes will be on your campaign regularly, making adjustments as needed to make sure the right people are getting the right message every time.

Contact your representative at **The Dominion Post** today to get a **customized digital advertising plan**, and start getting more customers now!

www.dominionpost.com/marketing-services | 304.225.3405 | advertising@dominionpost.com